



# MASS NOTIFICATION

## NOTIFY AND MOBILIZE CRITICAL RESOURCES AT A MOMENT'S NOTICE

### MAINTAIN OPERATIONS AND BETTER PROTECT ASSETS

To keep your people connected when it matters most, you must have fast, reliable electronic mass notification technology. Hundreds of public and private organizations, as well as some of the biggest government security organizations in the world trust Motorola Solutions' Mass Notification to deliver emergency communications during critical moments.

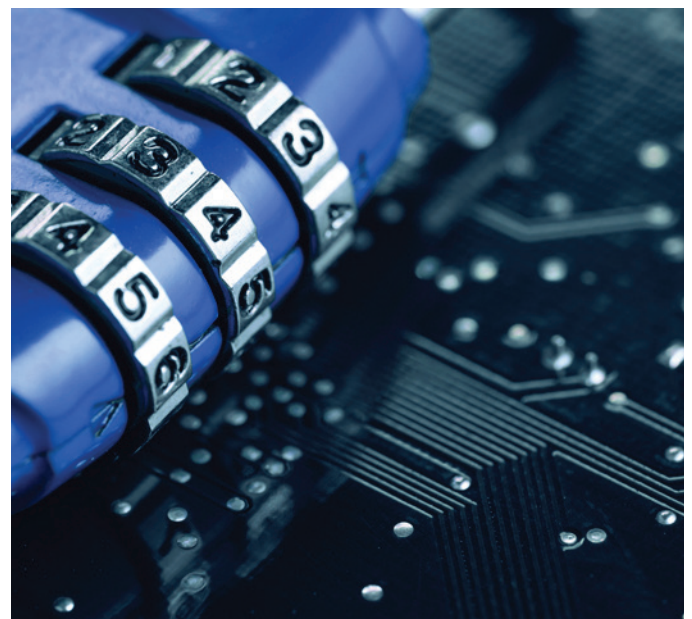
Automate emergency and routine communications, and quickly provide situational facts or instructions by text message, email and other methods. Mass Notification can also gather critical feedback, like ETA and "Are You OK?" status, and conduct surveys for greater detail.

The Mass Notification solution offers flexible cloud service (SaaS) or on-premises deployment methods to meet your organization's needs.

Notify your teams instantly of inclement weather, workplace violence, IT alerts and drills, among countless other situations. Communications can be scheduled or activated from a web browser, as well as by phone. Supervisors can customize user roles to grant permissions to modify contacts, prepare messages and assess results.

Mass Notification incorporates advanced encryption and multi-tiered architecture to ensure information security, so you have the peace of mind knowing that your operations are secure.

A variety of add-on modules allow you to further configure the solution to your needs. Known for world-class technical support and an extensive education program, Mass Notification helps your organization ensure communications success in any situation.





## FEATURES

### ENHANCED COMMUNICATION

- Critical information delivery via phone, pager, fax, email, TTY and SMS/text messaging
- Text with response required
- Simultaneous scenario capabilities
- Twitter and Facebook integration
- Recipient notification or transfer of inbound callers to a conference bridge, live operator, help desk or other phone line (optional)

### FLEXIBILITY AND RELIABILITY

- Cloud (SaaS) or on-premises deployment
- Seamless integration with critical applications via web services API
- Single sign-on via SAML or Active Directory
- Custom user roles for feature access
- 24/7 support
- Comprehensive, interactive help (e.g., search index, glossary, quick reference guides, etc.)
- Extensive calling capacity

### OPERATIONAL EFFICIENCIES

- One-screen scenario and activation
- Self-Registration Portal (SRP)
- Included Survey tool
- Integration with Alertus Facilities Notification System
- Auditing capabilities
- Comprehensive reporting

